



REVIEW 5:

*Artist Mentorship Program With
Dale Peters & Laurie Brown*



Review 5 Artist Mentorship Program Questions & Materials Request

1. Please send two mastered songs (MP3) for review. Songs can be new or previously released.
2. Do you have a mailing/subscription/newsletter list? If so how many email addresses do you have? How often do you put your newsletter out?
3. What is your approximate budget per single, EP or Album. Please include social media promotion, radio promotion, marketing & publicity and recording (including producer fees, mixing, mastering, hired musicians and studio rental).
4. Grants - have you applied for government or arts/music organization grants? If so please identify which ones and if they were successful.
5. Youtube - please provide your number of subscribers and list your top three videos and number of views. What did you do to promote your top videos?
6. Digital Service Providers (Spotify, Apple, Amazon, Google, Youtube Music) - Which DSP's are supporting your songs through official playlists and/or promotion?
7. How are you distributing your music? (Label Distribution, CD Baby, Tunecore, Distrokid)?
8. Have you reached out to your local radio stations? If so, did they support your song with spins, features or interviews? Please identify station and city.
9. Performance History - Are you an experienced performer or are you new to performing? Do you perform live? Do you perform virtually? Approximately how many shows did you perform in 2022?
10. Additional Artist Questions – please identify any areas of interest (other than those noted above) that you would like to discuss in your one-on-one mentorship session.