



PARTNERSHIP & SPONSOR GUIDE

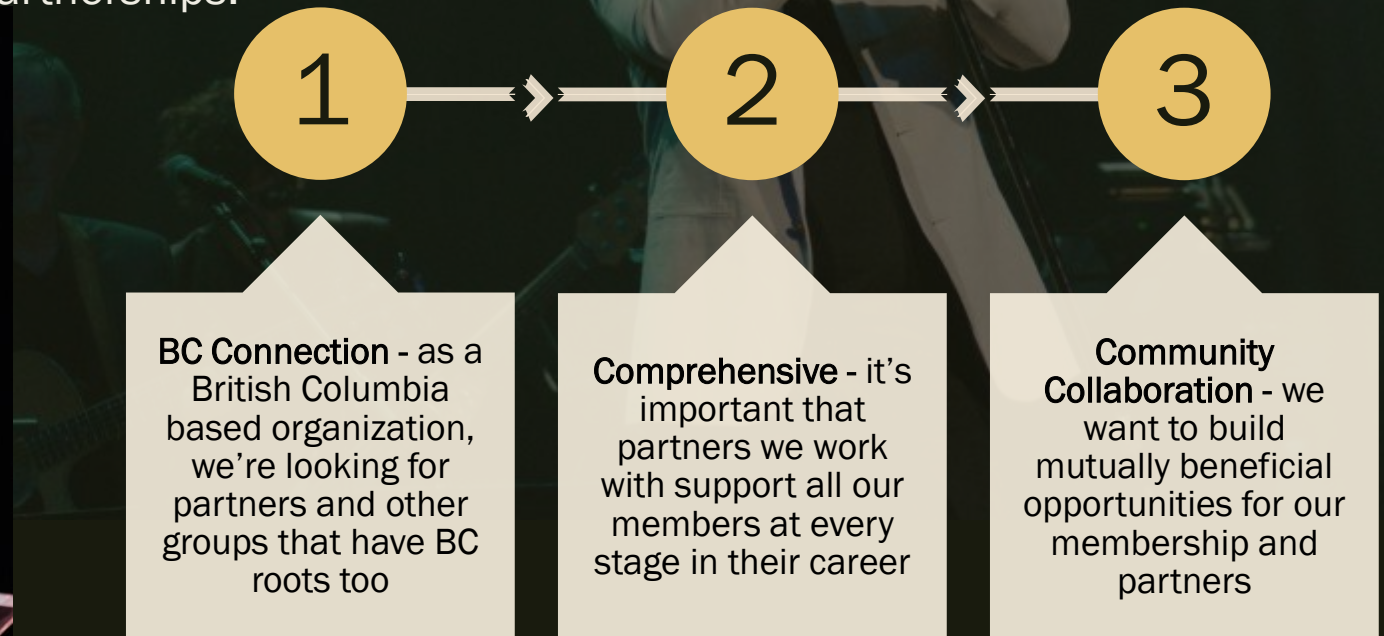


OUR MISSION

To promote, foster, and encourage the development and public appreciation of British Columbia Country Music provincially, nationally, and internationally.

CORE VALUES

What we look for when forming key partnerships.



PARTNERSHIP OPPORTUNITIES

HOW TO GET INVOLVED YEAR ROUND

Awards Show Deliverables:

- Full page advertisement in our Awards Show Program
- Opportunity to be a presenter on the Awards Show
- Company logo on the big screen at Awards Show
- 6 tickets for the Annual BCCMA Awards Show
- Entry to pre-show VIP event
- Company name included in all Awards Weekend advertisements
- Company logo/tag included in all Awards Show social media posts
- Company name mentioned on stage at all Awards Weekend Events
- Prominent signage at all Awards Weekend Events

Annual Deliverables:

- Prominent signage at all BCCMA events
- Company name, logo & links on the sponsor page of our website
- Three (3) Industry memberships
- Voting privileges at the AGM & for Awards
- VIP Preferred seating/passes for all ticketed events
- 3 curated Social Media posts on all platforms
- 3 curated direct email blasts to all members



**GOLD
SPONSORSHIP
\$3,000**

Awards Show Deliverables:

- Half page advertisement in our Awards Show Program
- Opportunity to be a presenter on the Awards Show
- Company logo on the big screen at Awards Show
- 4 tickets for the Annual BCCMA Awards Show
- Entry to pre-show VIP event
- Company name included in all Awards Weekend advertisements
- Company logo/tag included in all Awards Show social media posts
- Company name mentioned on stage at all Awards Weekend Events
- Prominent signage at all Awards Weekend Events

Annual Deliverables:

- Prominent signage at all BCCMA events
- Company name, logo & links on the sponsor page of our website
- Two (2) Industry memberships
- Voting privileges at the AGM & for Awards
- VIP Preferred seating/passes for all ticketed events
- 2 curated Social Media posts on all platforms
- 2 curated direct email blasts to all members



**SILVER
SPONSORSHIP
\$2,000**

Awards Show Deliverables:

- Quarter page advertisement in our Awards Show Program
- Opportunity to be a presenter on the Awards Show
- Company logo on the big screen at Awards Show
- 2 tickets for the Annual BCCMA Awards Show
- Entry to pre-show VIP event
- Company name included in all Awards Weekend advertisements
- Company logo/tag included in all Awards Show social media posts
- Company name mentioned on stage at all Awards Weekend Events
- Prominent signage at all Awards Weekend Events

Annual Deliverables:

- Prominent signage at all BCCMA events
- Company name, logo & links on the sponsor page of our website
- One (1) Industry memberships
- Voting privileges at the AGM & for Awards
- VIP Preferred seating/passes for all ticketed events
- 1 curated Social Media posts on all platforms
- 1 curated direct email blasts to all members



**BRONZE
SPONSORSHIP
\$1,000**

Awards Show Deliverables:

- Company name in our Awards Show Program
- Company logo on the big screen at Awards Show
- 2 tickets for the Annual BCCMA Awards Show
- Entry to pre-show VIP event
- Company logo/tag included in all Awards Show social media posts
- Prominent signage at all Awards Weekend Events

**COPPER
SPONSORSHIP
\$500**

- Logo and Web Address displayed - \$50
- Membership Email Blast - \$100
- Quarter page ad - \$100
- Half page ad - \$150
- Full page ad - \$200

AWARDS PROGRAMS & SOCIALS

CONTACT US

Jenn Dalen, Sponsorship
jennifer@bccountry.com
(250) 571 - 5201

**Customized sponsorship opportunities are also available*

We look forward to working with you and enhancing country music in British Columbia.