



NEWS RELEASE

June 19th, 2015

The BC Country Music Association (BCCMA) is proud to officially announce that Vancouver, BC based recording artist Danielle Marie is the winner of the Provincial segment of the BCCMA/CCMA Spotlight Performance Contest 2015.

Danielle will move on to represent BC in the national competition against 9 other provinces in Canada, for a chance to perform at CCMA Country Music Week (CMW) in Halifax, Nova Scotia.

Runners up to Danielle in the Provincial segment of the competition are Kelowna's Ben Klick and Surrey's JoJo Mason. Each of these finalists submitted strong acoustic performance videos which earned them a position as a contestant in the final round. For the final round, the BC Country Music Association posted videos from the finalists on their BCCMA website for fan voting, which opened on May 26th. Fans were able to vote by clicking on their favourite artist and video. Three finalists were responsible to run their own campaigns, rally fan support and lobby for votes. Voting closed June 9th, 2015.

Danielle will move forward to compete nationally in the CCMA Spotlight Performance Contest 2015 which will launch on June 19th and will be presented and officiated by the Canadian Country Music Association.

To vote for Danielle please visit www.surveymonkey.com/r/ccmaspotlight

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