



**BC COUNTRY MUSIC ASSOCIATION ARTIST DEVELOPMENT PROJECT  
TOP 10 ARTISTS ANNOUNCED  
\*\*MEDIA RELEASE\*\***

FOR IMMEDIATE RELEASE

MAY 19th, 2015

(Vancouver, BC) The BC Country Music Association and Music BC have announced the Top 10 acts in the running for the BCCMA Artist Development Project. After 25 exhilarating adjudicated performances at the Cloverdale Rodeo, the artists continuing on in the program are:

- **Rod Black**
- **Chris Buck**
- **Cash Crawford**
- **Brad Darrid**
- **Dave Hartney**
- **Ben Klick**
- **Danielle Marie**
- **JoJo Mason**
- **Lanie McAuley**
- **Sons of Daughters**

The Top 10 will attend a 2 day music business boot camp, followed by live performances at Rockin' River Music Festival in Merrit, BC. The program is designed to offer aspiring country artists education, showcase opportunities and funding, to build and nurture their careers. The winning artist will perform at the BCCMA awards, and participate in a 10 week Artist Entrepreneur Program at Coalition Music in Toronto, and take home over \$10,000 in cash and prizes.

***About the BCCMA***

The BCCMA provides B.C.'s performers, songwriters, producers, agents, managers, etc. opportunities to network at various events throughout the year. Membership also gives fans an opportunity to meet singers, musicians, songwriters and radio/TV/newspaper

personalities along with friends who share the same interests. Our Annual Awards Show is a first class event that has sustained itself for 30 plus years.

<http://bccountry.com/>

***About Music BC***

Music BC is a non-profit society serving the British Columbia music industry through providing essential information, education, funding, advocacy, showcasing, and networking opportunities. Music BC is dedicated to developing the spirit, growth and sustainability of the BC music community by supporting artists of all genres and music professionals throughout the industry.

<http://musicbc.org/>

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