



British Columbia Artists **'2015 CCMA Spotlight Performance Contest'**

The **British Columbia Country Music Association (BCCMA)** is pleased to be running a contest in tandem with the Canadian Country Music Association to offer ONE (1) BC artist an opportunity to compete for a chance to play alongside Canada's Country greats at Country Music Week in Halifax, Nova Scotia from September 10th – 13th, 2015!

The provincial segment of the contest runs from April 27th, 2015 to June 11th, 2015 where each province will select a contestant from their province to be one of the 10 contenders to compete in the CCMA online Poll contest (not facebook), between June 19th and June 29th, 2015. The artist who receives the most votes through the CCMA online poll will win a performance spot at a public, official CCMA-sanctioned event during Country Music Week 2015. The winner of the CCMA Spotlight Performance Contest will be announced at 9:00 a.m. ET on July 8, 2015.

PRIZE PACKAGE

There is only one (1) prize awarded, which goes to the Winner. The prize consists of:

- One (1) performance spot at a public, official CCMA-sanctioned event during Country Music Week 2015
- One (1) CCMA membership (one-year duration)
- One (1) BCCMA membership to the Winner
- One (1) complimentary All-Access Delegate Pass to Country Music Week 2015 (non-transferable)

- One (1) hotel room for four (4) nights of accommodation during Country Music Week 2015 (the evenings of September 10-13) at the Delta Halifax in Halifax
- Transportation (economy class) to and from the Winner's hometown to Halifax (up to a maximum of \$1,000 CDN).

Note: In the case that the winner is a duo or band, the CCMA will review the prize package on a case by case basis

Eligibility Requirements

- The contest is open to all BCCMA members in good standing except employees, BCCMA directors and past BCCMA Spotlight Performance Contest Winners.
- Consideration will be given to the artist/band's social media connection, radio airplay, video broadcasting, credentials, distribution, marketing plan and fan base.

Eligible contestants are asked to submit the required documentation, listed below, to Linda Corscadden at linda@bccountry.com. Although it is not mandatory for all components to be submitted, the more complete the package, the stronger the eligibility.

Submission Requirements

1. A completed submission form
2. Two (2) songs (links to utube, reverbnation or soundcloud)
3. Minimum fifty (50) word bio
4. One (1) Promotional Photo (JPEG)
5. Social Media Platforms (please include links to social media outlets you use (i.e. link to facebook artist page, twitter, website etc)

Video submissions containing the following will be disqualified:

- Poor audio quality
- Poor video quality
- Profanity
- Sexual exploitation

- Themes of violence or any language that may be deemed in contravention of Canada's Criminal Code
- And/or contains any trademarked or copyrighted material
- And/or depicts dangerous activities as determined by the BCCMA

Round One - Submission & Selection

Submissions open: April 27th, 2015, 6pm [PST]

Submissions close: May 6th, 2015, 6pm [PST]

Complete and eligible submissions will then be shared with a selected panel of Industry Jurors and BCCMA Board of Directors for consideration and the top five (5) contestants will be selected for round two.

Round Two - Online Video Entry, Judging and Selection

Qualifiers for Round Two Announced: May 13th, 2015 at 10am [PST]

Round Two open: May 14th, 2015 at 11am [PST]

Round Two closes: May 21st, 2015 at 6pm [PST]

The top five (5) contestants will be required to submit a link to a video showcasing a live performance of their current single in an acoustic setting.

Video submissions must not exceed 4 minutes in length and must include, on the part of the performers:

- An introduction of themselves
- A quick message to their fans
- A live performance of their current single in an acoustic setting

Round 3 (Final Round) - Fan Voting

Qualifiers for Final Round Announced: May 28th, 2015 10am [PST]

Fan Voting open: June 1st, 2015 10am [PST]

Fan Voting closes: June 8th, 2015 10pm [PST]

The live performance videos for the top three (3) contestants will move forward to an online poll (which will **not** be administered through a social media platform, but rather a stand-alone URL). The BCCMA will provide a link to the poll.

Each contestant will be responsible to encourage fan support, run their own promotion campaign during the process and lobby for votes by directing them to the BCCMA website poll page where the voting is taken place. To vote, the voter must click the link and simply select which Act on the poll they would like to represent the BCCMA in the National Contest. Voters can only vote 1 time a day.

Winner will be announced June 11th at 9am.

For further information, please contact Linda Corcadden (BCCMA, Vice President) at linda@bccountry.com or at (604) 533-5088



'BEST OF BC' Provincial Contest

Finalist to compete nationally in the
2015 CCMA Spotlight Performance Contest

SUBMISSION FORM

Entrant Name (Band/Artist): _____

Entrant Official Website: _____

Entrant Contact Number: _____

Contact Name: _____

Contact Affiliation to Entrant: _____

Contact Phone Number: _____

Contact Email: _____

Entrant Official Website: _____

Please briefly outline how you meet the eligibility requirements:

1. **EPK or media page** – Please provide us with the URL directing us to your EPK or media page:

2. **Social Media Connection and Fanbase** – Please list the direct URL's to all the Social Media platforms that you are currently utilizing (IE: Facebook/Twitter/ReverbNation, etc.):

3. **Live Tours** - Please provide us with the URL to your tour dates or calendar listings. If your current calendar is included in your EPK, please state this below.

4. **Radio airplay/Chart Activity** – Please provide us with the URL to either a radio chart that your current single is on, or provide a radio add list below. If you require more space, please feel free to attach a separate sheet listing your radio adds. We will also accept a current tracking report.

5. **Music Video Broadcasting** – Please provide us with a direct URL to your current music video on YouTube, Vevo, etc. If your video has been broadcasted on television, please also provide the current television broadcaster(s).

6. **Credentials** - Please provide us with a URL to your list of credentials or list them below. If your current credentials are included in your EPK, please state this below.

7. **Distribution** - Please provide us with a direct URL to your online music store.

8. **Marketing Plan (optional)** – Please answer YES or NO.

I have attached my current Marketing Plan for your review and consideration: _____

Please submit your Submission Form ONLY and all attachments (if necessary) by email to Linda Corscadden (BCCMA Vice President) at: linda@bcccountry.com

For further information or questions please contact Linda Corscadden (BCCMA, Vice President) at (604) 533-5088.

www.bccountry.com
www.ccma.org