

**BC COUNTRY MUSIC ASSOCIATION AND MUSIC BC INDUSTRY ASSOCIATION'S
ARTIST DEVELOPMENT PROJECT FOR COUNTRY ARTISTS**

*****NATIONAL RELEASE*****

FOR IMMEDIATE RELEASE

MARCH 31st, 2015

(Vancouver, BC) The [BC Country Music Association](#) is teaming up with [Music BC](#) to present an artist development program specifically for BC Country Artists! The program is designed to offer aspiring country artists with education, showcase opportunities, and funding, to build and nurture their careers. Selected artists will perform at some of the genre's top festivals, including the Cloverdale Rodeo, Rockin' River Music Fest in Merritt, Armstrong Fair and the BCCMA awards, and have the opportunity to win a 10 week scholarship to the Artist Entrepreneur Program at Coalition Music in Toronto, a round trip flight to Nashville and over \$10,000 in cash and prizes.

Online applications for are available at:

<http://musicbc.org/bccma-music-bc-artist-development-program/>

Applications close Wednesday April 15th, 2015

Grand Prizing:

- One scholarship for the 10 week Entrepreneur Program at Coalition Music in Toronto
- Songwriting trip to Nashville
- Showcase at the BCCMA Awards
- Over \$10,000 in cash and prizes

About the BCCMA

The BCCMA is a non-profit society serving the British Columbia music industry and provides B.C.'s performers, songwriters, producers, agents, managers, etc. opportunities to network at various events throughout the year. Membership also gives fans an opportunity to meet singers, musicians, songwriters and radio/TV/newspaper personalities along with friends who share the same interests. Our Annual Awards Show is a first class event that has sustained itself for 37 plus years.

<http://bccountry.com/>

About Music BC

Music BC is a non-profit society serving the British Columbia music industry through providing essential information, education, funding, advocacy, showcasing, and networking opportunities. Music BC is dedicated to developing the spirit, growth and sustainability of the BC music community by supporting artists of all genres and music professionals throughout the industry.

<http://musicbc.org/>