



British Columbia Artists **'CCMA FanFest Performance Poll Contest'**

The **British Columbia Country Music Association (BCCMA)** is running a contest in tandem with the Canadian Country Music Association, giving one Canadian country artist/act the opportunity to perform at the Jiffy Lube Fanfest during this year's Country Music Week in Edmonton, Alberta.

The provincial segment of the contest runs from July 8, 2013 to July 20, 2013 where each province will select a contestant from their province to be one of the 9 contenders to compete in the CCMA Facebook Page Poll contest.

The national Facebook contest will open on July 29, 2013 and close on August 5, 2013. The winner will be announced on August 9, 2013.

PRIZE PACKAGE

- A performance spot at Jiffy Lube FanFest Edmonton, Alberta
- A free one year CCMA membership
- A free one year membership to the association the winner qualified
- One complimentary Full Delegate Registration to Country Music Week in Edmonton, AB
- One \$450.00 honorarium from Radio Starmaker Fund
- One hotel room for three night accommodation (Friday, Saturday and Sunday) at the Courtyard by Marriot in Edmonton
- Transportation (economy class) to and from hometown to Edmonton (to a maximum \$1,000 Cdn)

Note: In the case that the winner is a duo or band, the CCMA will review the prize package on a case by case basis.

Eligibility Requirements

- The contest is open to all members in good standing of the BCCMA except employees, directors or family members or members of households of the BCCMA Board of Directors. Finalists can not be professionally affiliated with contest judges.
- Consideration will be given to the artist/band's social media connection, live tours, radio airplay, chart activity, video broadcasting, credentials, distribution, marketing plan and fan base.
- Artists/bands that already have a performance spot at CCMA FanFest 2013 are not eligible.
- Your product must be available for purchase online.

Submission & Selection

(Round One)

Submissions open: July 8, 2013 6pm [PST]

Submissions close: July 20, 2013 6pm [PST]

Eligible contestants are asked to submit the following documentation to Shawn Soucy at bccma@bccountry.com . Complete and eligible submissions will then be shared with BCCMA Board of Directors for consideration for round two. Although it is not mandatory for all components to be submitted, the more complete the package, the stronger the eligibility.

- A completed submission form (mandatory)
- A link to their EPK or media page on their website (mandatory)
- A pdf document of their current marketing plan (optional)

The top five (5) contestants will be selected based on social media and fan base connection, live tours, radio airplay, chart activity, video broadcasting, credentials, distribution and marketing plan.

Online Video Entry, Judging and Selection

(Round Two)

Finalists for Round Two Announced: July 22, 2013 10am [PST]

Round Two Submission open: July 23, 2013 10am [PST]

Round Two Submission closes: July 25, 2013 6pm [PST]

The top five (5) contestants will be required to submit a link to a video showcasing a live performance of their current single in an acoustic setting.

Video submissions must not exceed 4 minutes in length and must include:

- An introduction of themselves
- A quick message to their fans
- A live performance of their current single in an acoustic setting

Video submissions containing the following, will be disqualified:

- Poor audio quality
- Poor video quality
- Profanity
- Sexual exploitation
- Themes of violence or any language that may be deemed in contravention of Canada's Criminal Code
- And/or contains any trademarked or copyrighted material
- And/or depicts dangerous activities as determined by the BCCMA

Each contestant will be judged by industry personnel. Such personnel may not be BCCMA Board of Directors or individuals who are professionally or personally affiliated with the contestants in any way. The top three (3) finalists will be selected in this round.

Voting will be based on live performance, image and overall presentation.

Fan Voting

(Final Round 3)

Finalists for Final Round Announced: July 26, 2012 10am [PST]

Fan Voting open: July 26, 2012 10am [PST]

Fan Voting closes: July 28, 2012 12am [PST]

The live performance videos for the top three (3) contestants will be posted on the BCCMA Facebook page where it will be open for fan voting for the winner.

Each contestant will be responsible to encourage fan support, run their own promotion campaign during the process and lobby for fan votes.

For further information, please contact Shawn Soucy at

bccma@bccountry.com

www.bccountry.com

www.ccma.org



'BEST OF BC' Provincial Contest

*Finalist to compete nationally in the
CCMA FanFest Performance Poll Contest*

SUBMISSION FORM

Entrant Name (Band/Aritst): _____

Entrant Official Website: _____

Entrant Contact Number: _____

Contact Name: _____

Contacts Affiliation to Entrant: _____

Contact Phone Number: _____

Contact Email: _____

Entrant Official Website: _____

Please briefly outline how you meet the eligibility requirements:

1. **EPK or media page** – Please provide us with the URL directing us to your EPK or media page:

2. **Social Media Connection and Fanbase** – Please list the direct URL's to all the Social Media platforms that you are currently utilizing (IE: Facebook/Twitter/Reverbnation, etc.):

3. **Live Tours** - Please provide us with the URL to your tour dates or calendar listings. If your current calendar is included in your EPK, please state this below.

4. **Radio airplay/Chart Activity** – Please provide us with the URL to either a radio chart that your current single is on, or provide a radio add list below. If you require more space, please feel free to attach a separate sheet listing your radio adds. We will also accept a current tracking report.

5. **Music Video Broadcasting** – Please provide us with a direct URL to your current music video on YouTube, Vevo, etc. If your video has been broadcasted on television, please also provide the current television broadcaster(s).

6. **Credentials** - Please provide us with a URL to your list of credentials or list them below. If your current credentials are included in your EPK, please state this below.

7. **Distribution** - Please provide us with a direct URL to your online music store.

8. **Marketing Plan (optional)** – Please answer YES or NO.

I have attached my current Marketing Plan for your review and consideration: _____

Please submit your Submission Form ONLY and all attachments (if necessary) by email to Shawn Soucy at: bccma@bccountry.com

www.bccountry.com

www.ccma.org

