

December 17, 2012

BC Country Music Association Announces 36th Annual Award Winners And Sets Sights On 2013

British Columbia, December 17, 2012 – The BC Country Music Association (BCCMA) 2012 award nominees, members, sponsors and guests gathered at the **36th Annual BCCMA Awards Gala and Industry Soiree**, a semi-private event this year. The industry function took place at the Convention Centre Langley City in Langley, BC on December 2, 2012 and was a success on many levels.

CBC Music and **Countrified Magazine** were on location taking interviews at the sold out event and saw BCCMA award winners **Chad Brownlee** (Entertainer of the Year, Album of the Year, Single of the Year, Male Vocalist of the Year and Fans Choice), **Dallas Smith** (Video of the Year), **AJ Woodworth** (Female Vocalist of the Year), **Kylee Epp** (Ray McAuley Horizon Award and winner of the national CCMA FanFest Performance Poll Contest 2012) and **The Matinee** (Roots/Canadiana Award and Group/Duo of the Year) and many others being presented their awards by various artists, media and industry presenters including CBC Host **Grant Lawrence**, **Jim Cressman** from Invictus Entertainment Group, SOCAN's Manager of Member Services for the West Coast Division, **Lynn Ross** as well as the BCCMA's title sponsor **JRfm 93.7**.

The BCCMA not only presented a total of 29 awards, but also welcomed performances by **Chad Brownlee**, **Dallas Smith**, **Kylee Epp**, **Hayley, One More Girl** and a special guest performance by Alberta artist **Bobby Wills** as well as feature showcases by artists **AJ Woodworth** and **Stacey McKittrick** (runners up in the provincial segment of the CCMA Performance Poll Contest 2012) and **Todd Richard** (runner up in CMT's Big in a Small Town contest) for their various national achievements in 2012.

Despite the financial strain on the Association the past two years, which triggered some internal challenges and difficult decisions, the BCCMA's membership embraced the BCCMA Boards decision to scale down the two-day major public award event to a more feasible single industry function. The membership came through to selling out the event at 400 seats for their awards show, putting the BCCMA at a near breakeven point on the event.

"It was only by the commitment and offering of time and service from the Board of Directors, the membership, and the community as a whole that the awards event was even possible this year and although we were all challenged by the

elements, it seemed to spawn a much needed sense of togetherness”, says event producer and Interim President, Angela Harris.

The BCCMA is gearing up for another productive year in 2013 and has some exciting initiatives in the works. They look forward to continuing the branching out process to embracing artists who are actively pursuing careers in sub Country genres such as Alternative Country, Traditional Country and Bluegrass, as well as nurturing their new relationships with fellow collaborators such as the **Cloverdale Rodeo and Exhibition Association, CBC Music** and industry companies such as **Invictus Entertainment Group**, while still maintaining solid relationships with long time sponsors and supporters like **JRfm 93.7 Vancouver, Country 107.1 Abbotsford, Country 103 Kamloops, SOCAN, Tim Hortons Surrey, Long & McQuade, Canadian Country Music Association** and so many more, all in support of the BCCMA’s mandate which is to promote, foster and encourage the development and public appreciation of, and interest in, the British Columbia Country Music community provincially and nationally.

Learn more About BC Country Music Association:

www.bccountry.com

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