



### **BCCMA Artist Development Workshop/Seminar**

Saturday, October 20th, 2018 – Door: 10:30am – Starts 11:00am (\$20 at the door)  
Executive Plaza Hotel (405 North Road, Coquitlam) Cypress Room upstairs

A power packed panel of key industry personalities to assist you in your Country Music Career. Hosted by BCCMA Directors David Wills and Soren Lonqvist

#### **Schedule:**

##### **11:00am - 12:00pm**

THE NASHVILLE EXPERIENCE with CCMA Female Vocalist of The Year Meghan Patrick. Meghan shares what she's learned as an artist and songwriter working in Music City

##### **12:15pm - 1:45pm**

THE ANATOMY OF A GIG with award-winning band leaders Matthew Atkins and Jay Buettner. For both solo artists and bands- everything you need to prepare for organized, seamless shows at every level

##### **2:00pm – 3:00pm**

MANAGING YOUR CAREER with respected artist, manager and label executive, Tracey Singer. What managers look for in artists, and what artists should look for in a manager

\*\*Each seminar will conclude with an interactive Q + A session between attendees and panelists - bring your questions! Coffee & snacks provided throughout the sessions.

#### **Our panelists:**

**Meghan Patrick:** Meghan Patrick has had a banner year, most recently receiving the CCMA for Female Artist of the Year for the second consecutive time. Meghan also recently made history by becoming the first solo female artist to take home the Fans' Choice Award at the Country Music of Ontario Awards. With her debut album, Grace and Grit generating four Top 20 singles and a Top 10 hit with Still Loving You, Meghan Patrick released her sophomore album (Country Music Made Me Do It) earlier this year to great fanfare. The first single from the album, also titled "Country Music Made Me Do It" reached the Top 5, and her follow up single "The Bad Guy" was a Top 15 hit. She has recently released her new single "Walls Come Down."

**Matthew Atkins:** Matthew is a Vancouver based drummer with over 30 years of professional touring and studio experience. Matthew is a 3 time Canadian Country Music Association award winner, and a 19 time CCMA final ballot nominee. Including 15 final ballot nominations for “All-Star Band Drums”/“Drummer of the Year”. A graduate of the Musician’s Institute in Los Angeles, California, Matthew has toured across North America, Europe, Asia, and the Middle East, as a musician, as well as a road manager, production manager, and promoter representative. Matthew has worked as a booking agent, and in an administrative role in both booking agency and artist management companies. Matthew has worked with many artists and companies including; Chad Brownlee, Doc Walker, Gord Bamford, Brett Kissel, Patricia Conroy, Foreigner, One More Girl, The Canadian Country Music Awards, Jason Blaine, Deric Ruttan, and many more.

**Jay Buettner:** has been a musician, songwriter and producer in the Canadian music industry since 1989 and a recognizable name as a session guitar player on country radio hits since the mid 90s. Based in Vancouver, he has toured and recorded with many of Canada’s premier country artists including being a full-time band member with Patricia Conroy, Lisa Brokop, Aaron Pritchett, George Canyon and Bobby Wills. Honors and Awards include: Producer - 2008 Canadian Country Gospel Album of the Year, Producer - 2011 SCMA Roots Album of the Year, 2009 - 2012 BCCMA Guitar Player of the Year, Nominated 2013 CCMA Producer of the Year and Nominated 2014 BCCMA Producer of the Year

**Tracey Singer:** Tracey has been in the Music Industry for over 20 years. As a Independent artist her first single was top 10 Nationally which lead to a US record deal. She was self-managed/ radio tracker and attained success with several hits at radio. She transitioned from being the artist to developing other BC artist and started a company called K Music Management. She signed Meghan Patrick in 2015. Meghan has become one of Canada’s leading female country artist with 5 CCMA Nominations this year. Tracey has spent time working with BC artist/ producers/ writers and musicians to network them with Country Music professionals in other parts of Canada and Nashville. She is passionate about her BC music community and loves to be part of creating new opportunities.