



British Columbia Artists **'2017 CCMA Spotlight Performance Contest'**

The **British Columbia Country Music Association (BCCMA)** is pleased to be running a contest in tandem with the Canadian Country Music Association for a chance to win ONE (1) performance spot at Country Music Week® 2017 in Saskatoon, Saskatchewan (September 7 -10, 2017). The winner will win one (1) performance spot at public, official CCMA-sanctioned event.

The provincial segment of the contest runs from March 1st, 2017 through May 18th, 2017 where each province will select a contestant from their province to be one of the 10 contenders to compete in the CCMA online Poll contest (not facebook), between June 7th and June 16th, 2017. The winner of the CCMA Spotlight Performance Contest will be announced at June 23rd, 2017.

NATIONAL CONTEST PRIZE PACKAGE

There is only one (1) prize awarded, which goes to the National Contest Winner. The prize consists of:

- One (1) performance spot at a public, official CCMA-sanctioned event during Country Music Week 2017
- One (1) CCMA membership (one-year duration)
- One (1) MIA membership to the association the Winner qualified through (one-year duration)
- One (1) complimentary All-Access Delegate Pass to Country Music Week 2017 (non-transferable)

- One (1) hotel room for four (4) nights of accommodation during Country Music Week 2017 (the evenings of September 7-10) at the Holiday Inn in Saskatoon.
- Transportation (economy class) to and from the Winner's hometown to Saskatoon (up to a maximum of \$1,000 CDN).

Note: In the case that the winner is a duo or band, the CCMA will review the prize package on a case by case basis.

Eligibility Requirements

- The contest is open to all BCCMA members in good standing except employees, BCCMA directors and past BCCMA Spotlight Performance Contest Winners.
- Consideration will be given to the artist/band's social media connection, radio airplay, video broadcasting, credentials, distribution, marketing plan and fan base.

Eligible contestants are asked to submit the required documentation, listed below, to Linda Corscadden at linda@bccountry.com. Although it is not mandatory for all components to be submitted, the more complete the package, the stronger the eligibility.

Submission Requirements

1. A completed submission form
2. Two (2) songs (links to utube, reverbnation or soundcloud)
3. Minimum fifty (50) word bio
4. One (1) Promotional Photo (JPEG)
5. Social Media Platforms (please include links to social media outlets you use (i.e. link to facebook artist page, twitter, website etc)

Video submissions containing the following will be disqualified:

- Poor audio quality
- Poor video quality
- Profanity
- Sexual exploitation

- Themes of violence or any language that may be deemed in contravention of Canada's Criminal Code
- And/or contains any trademarked or copyrighted material
- And/or depicts dangerous activities as determined by the BCCMA

Round One - Submission & Selection

Submissions open: March 1st, 2017, 6pm [PST]

Submissions close: March 22nd, 2017, 6pm [PST]

Complete and eligible submissions will then be shared with a selected panel of Industry Jurors and BCCMA Board of Directors for consideration and the top five (10) contestants will be selected for round two.

Round Two - Online Video Entry, Judging and Selection

Qualifiers for Round Two Announced: April 5th, 2017

Round Two open: April 5th, 2017 at 11am [PST]

Round Two closes: April 19th, 2017 at 6pm [PST]

The top five (10) contestants will be required to submit a link to a video showcasing a live performance of their current single in an acoustic setting.

Video submissions must not exceed 4 minutes in length and must include, on the part of the performers:

- An introduction of themselves
- A quick message to their fans
- A live performance of their current single in an acoustic setting

Round 3 Live Performance Round

Top 5 qualifiers for Round 3 Announced: May 1st, 2017

Live Performance: May 4th at Gabby's Country Cabaret in Langley

Performances will be judged on:

- Stage presence
- Song choice
- Vocals
- XFactor/Star Power

Each contestant will be responsible to encourage fans to attend the live performance rounds and run their own promotion campaign during the contest.

Round 4 (Final Round)

Qualifiers for Final Round Announced: May 4th at Gabby's

Final Round: May 19th, 2017 at 5pm

Top 3 qualifiers for the Final Round Live Performance at the Cloverdale Rodeo Exhibition at the BCCMA Buckle's & Boots Barn Dance

Performances will be judged on:

- Stage presence
- Song choice
- Vocals
- XFactor/Star Power

Each contestant will be responsible to encourage fans to attend the live performance rounds and run their own promotion campaign during the contest.

Provincial winner will be announced June 7th, 2017 at 9am and moves on to the National portion of this contest:

June 7 - National Contest launches @ 9:00 a.m. ET (open for 10 days)

June 16 - National Contest closes @ 5:00 p.m. ET

June 19 - National Contest winner is notified

June 23 - National Contest winner is announced

For further information, please contact Linda Corscadden, BCCMA, President at linda@bccountry.com or at (604) 533-5088



'BEST OF BC' Provincial Contest

Finalist to compete nationally in the
2017 CCMA Spotlight Performance Contest

SUBMISSION FORM

Entrant Name (Band/Aritst): _____

Entrant Official Website: _____

Entrant Contact Number: _____

Contact Name: _____

Contacts Affiliation to Entrant: _____

Contact Phone Number: _____

Contact Email: _____

Entrant Official Website: _____

Please briefly outline how you meet the eligibility requirements:

1. **EPK or media page** – Please provide us with the URL directing us to your EPK or media page:

2. **Social Media Connection and Fanbase** – Please list the direct URL's to all the Social Media platforms that you are currently utilizing (IE: Facebook/Twitter/Reverbnation, etc.):

3. **Live Tours** - Please provide us with the URL to your tour dates or calendar listings. If your current calendar is included in your EPK, please state this below.

4. **Radio airplay/Chart Activity** – Please provide us with the URL to either a radio chart that your current single is on, or provide a radio add list below. If you require more space, please feel free to attach a separate sheet listing your radio adds. We will also accept a current tracking report.

5. **Music Video Broadcasting** – Please provide us with a direct URL to your current music video on YouTube, Vevo, etc. If your video has been broadcasted on television, please also provide the current television broadcaster(s).

6. **Credentials** - Please provide us with a URL to your list of credentials or list them below. If your current credentials are included in your EPK, please state this below.

7. **Distribution** - Please provide us with a direct URL to your online music store.

8. **Marketing Plan (optional)** – Please answer YES or NO.

I have attached my current Marketing Plan for your review and consideration: _____

Please submit your Submission Form ONLY and all attachments (if necessary) by email to Linda Corcadden (BCCM President) at: linda@bccountry.com

For further information or questions please contact Linda Corcadden (BCCMA, President) at (604) 533-5088.

www.bccountry.com
www.ccma.org