



BRITISH COLUMBIA

COUNTRY MUSIC ASSOCIATION

"To promote, foster and encourage the development and public appreciation of, and interest in, the British Columbia Country Music Community, Provincially and Nationally."

SPONSORSHIP PACKAGE

Sponsorship is an integral part of supporting, celebrating and building our Country Music Industry. We continue to promote the achievements of our BC Country Music Artist and provide a framework to develop Artists, Songwriters, Musicians and all other aspects of this vibrant community.

Customized Sponsorship packages available !
Speak with us about your unique contribution and
let's work out a mutually beneficial sponsorship package.

We respect our history and look forward to what the future holds !
Please join us in keeping this unique heritage alive - the family of Country Music.

BCCMA PO Box 56028 Valley Centre RPO, Langley, B.C. V3A 8B3
www.bccountry.com * bccma@bcccountry.com



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DIAMOND SPONSORSHIP \$10,000.00

AWARD SHOW BENEFITS

- ~ Full page color advertisement in our Award Show Program
- ~ Company name and logo on the Award Show Poster
- ~ Sponsor are given the opportunity to have two (2) designated company members as presenters at the Award Show
- ~ Company logo on the power point presentation on the big screen at the Award Show
- ~ Sponsor tables are assigned in preferred seating locations
- ~ 15 tickets for Award Show with option to purchase up to 15 more at 40% off base price
- ~ 15 VIP post show passes (if applicable)

YEAR ROUND BENEFITS

- ~ Prominent exposure at all BCCMA events ie: Awards Ceremony, Hall of Fame etc
- ~ Preferred Seating at BCCMA events
- ~ Company name & logo hosted on the home page and sponsor page of our website with links to your company website
- ~ Four (4) membership for your company employees or your appointed designates
- ~ Each of the memberships entitle the named card holder voting privileges at the AGM
- ~ Each of the memberships entitle the named card holder voting privileges at the Award Show
- ~ Receive special discounts offered to all BCCMA members from Corporate Sponsors
- ~ Submit community and artist news, event listings, tour dates and announcements, monthly for the BCCMA eNEWSLETTER.



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PLATINUM SPONSORSHIP \$5,000.00

AWARD SHOW BENEFITS

- ~ Full page color advertisement in our Award Show Program
- ~ Company name and logo on the Award Show Poster
- ~ Sponsor are given the opportunity to have ONE (1) designated company member as a presenter at the Award Show
- ~ Company logo on the power point presentation on the big screen at the Award Show
- ~ Sponsor tables are assigned in preferred seating locations
- ~ 8 tickets for Award Show with option to purchase up to 12 more at 40% off base price
- ~ 8 VIP post show passes (if applicable)

YEAR ROUND BENEFITS

- ~ Prominent exposure at all BCCMA events ie: Awards Ceremony, Hall of Fame etc
- ~ Preferred Seating at BCCMA events
- ~ Company name & logo hosted on the home page and sponsor page of our website with links to your company website
- ~ Two (2) membership for your company employees or your appointed designates
- ~ Each of the memberships entitle the named card holder voting privileges at the AGM
- ~ Each of the memberships entitle the named card holder voting privileges at the Award Show
- ~ Receive special discounts offered to all BCCMA members from Corporate Sponsors
- ~ Submit community and artist news, event listings, tour dates and announcements, monthly for the BCCMA eNEWSLETTER.



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GOLD SPONSORSHIP \$3,000.00

AWARD SHOW BENEFITS

- ~ Full page black and white advertisement in our Award Show Program
- ~ Company name and logo on the Award Show Poster
- ~ Sponsor are given the opportunity to have ONE (1) designated company member as a presenter at the Award Show
- ~ Company logo on the power point presentation on the big screen at the Award Show
- ~ Sponsor tables are assigned in preferred seating locations
- ~ 6 tickets for Award Show with option to purchase up to 8 more at 40% off base price
- ~ 6 VIP post show passes (if applicable)

YEAR ROUND BENEFITS

- ~ Prominent exposure at all BCCMA events ie: Awards Ceremony, Hall of Fame etc
- ~ Preferred Seating at BCCMA events
- ~ Company name & logo hosted on the home page and sponsor page of our website with links to your company website
- ~ Two (2) membership for your company employees or your appointed designates
- ~ Each of the memberships entitle the named card holder voting privileges at the AGM
- ~ Each of the memberships entitle the named card holder voting privileges at the Award Show
- ~ Receive special discounts offered to all BCCMA members from Corporate Sponsors
- ~ Submit community and artist news, event listings, tour dates and announcements, monthly for the BCCMA eNEWSLETTER.



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SILVER SPONSORSHIP \$1,500.00

AWARD SHOW BENEFITS

- ~ Half page black and white advertisement in our Award Show Program
- ~ Company name and logo on the Award Show Poster
- ~ Sponsor are given the opportunity to have ONE (1) designated company member as a presenter at the Award Show
- ~ Company logo on the power point presentation on the big screen at the Award Show
- ~ Sponsor tables are assigned in preferred seating locations
- ~ 4 tickets for Award Show with option to purchase up to 8 more at 40% off base price
- ~ 4 VIP post show passes (if applicable)

YEAR ROUND BENEFITS

- ~ Prominent exposure at all BCCMA events ie: Awards Ceremony, Hall of Fame etc
- ~ Preferred Seating at BCCMA events
- ~ Company name & logo hosted on the home page and sponsor page of our website with links to your company website
- ~ Two (2) membership for your company employees or your appointed designates
- ~ Each of the memberships entitle the named card holder voting privileges at the AGM
- ~ Each of the memberships entitle the named card holder voting privileges at the Award Show
- ~ Receive special discounts offered to all BCCMA members from Corporate Sponsors
- ~ Submit community and artist news, event listings, tour dates and announcements, monthly for the BCCMA eNEWSLETTER.



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BRONZE SPONSORSHIP \$500.00

AWARD SHOW BENEFITS

- ~ Quarter page black and white advertisement in our Award Show Program
- ~ Company name and logo on the Award Show Poster
- ~ Company logo on the power point presentation on the big screen at the Award Show
- ~ Sponsor tables are assigned in preferred seating locations
- ~ 2 tickets for Award Show with option to purchase up to 8 more at 40% off base price
- ~ 2 VIP post show passes (if applicable)

YEAR ROUND BENEFITS

- ~ Prominent exposure at all BCCMA events ie: Awards Ceremony, Hall of Fame etc
- ~ Preferred Seating at BCCMA events
- ~ Company name & logo hosted on the home page and sponsor page of our website with links to your company website
- ~ One (1) membership for your company employee or your appointed designate
- ~ Membership entitles the named card holder voting privileges at the AGM
- ~ Membership entitles the named card holder voting privileges at the Award Show
- ~ Receive special discounts offered to all BCCMA members from Corporate Sponsors
- ~ Submit community and artist news, event listings, tour dates and announcements, monthly for the BCCMA eNEWSLETTER.



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PROGRAM AD SPACE

\$300 - 1/8th page – 5" (w) x 1" (h)

\$500 - 1/4 page – 2.25" (w) x 3.75" (h)

\$800 - 1/2 page – 5" (w) x 3.75" (h)

\$1,500 - full page – 5" (w) x 8" (h)