



BRITISH COLUMBIA

COUNTRY MUSIC ASSOCIATION

"To promote, foster and encourage the development and public appreciation of, and interest in, the British Columbia Country Music Community, Provincially and Nationally."

SPONSORSHIP PACKAGE

The BCCMA brand is exposed to thousands of fans and potential customers every year via a variety of mediums. Beginning with our sold out Awards Show, special events such as the Cloverdale Rodeo and Hall of Fame shows and a number of showcases to a huge social media presence and involvement with industry events across the Province, our fans can help drive your business.

Find out how you can benefit by partnering with us!

The BCCMA is a not for profit Society registered with the Province of BC and was incorporated under the Company Act of British Columbia on, and commenced operations on July 24th, 1978.

Sponsorship is an integral part of supporting, celebrating and building our Country Music Industry. We continue to promote the achievements of our BC Country Music Artist and provide a framework to develop Artists, Songwriters, Musicians and all other aspects of this vibrant community.

BCCMA PO Box 56028 Valley Centre RPO, Langley, B.C. V3A 8B3

www.bccountry.com * bccma@bccountry.com



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DIAMOND SPONSORSHIP \$15,000.00

EVENT BENEFITS

- Full page color advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- The opportunity to have two designated members as presenters at the Award Show
- Company logo on the big screen at all ticketed events
- VIP Preferred seating/passes for all ticketed events throughout the year
- 12 tickets for the Annual BCCMA Awards Show
- 12 VIP post Awards Show passes (if applicable)
- Company name included in all BCCMA Event advertisement
- All BCCMA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all BCCMA events with company logo

YEAR ROUND BENEFITS

- Prominent sign/banner exposure at all BCCMA events
- Company name & logo on the sponsor page of our website with links to your company website
- Six (6) Industry memberships for your company employees or your appointed designates
- Each of the memberships entitle the named card holder voting privileges at the AGM
- Each of the memberships entitle the named card holder voting privileges for the Award Show
- Receive special discounts offered to all BCCMA members from Corporate Sponsors
- Submit community and artist news, event listings, tour dates and announcements monthly for the BCCMA e-Newsletter.
- Submit news/events for all social media outlet postings (Facebook & Twitter)



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PLATINUM SPONSORSHIP \$10,000.00

EVENT BENEFITS

- Full page color advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- The opportunity to have two designated members as presenters at the Award Show
- Company logo on the big screen at all ticketed events
- VIP Preferred seating/passes for all ticketed events throughout the year
- 10 tickets for the Annual BCCMA Awards Show
- 10 VIP post Awards Show passes (if applicable)
- Company name included in all BCCMA Event advertisement
- All BCCMA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all BCCMA events with company logo

YEAR ROUND BENEFITS

- Prominent sign/banner exposure at all BCCMA events
- Company name & logo on the sponsor page of our website with links to your company website
- Four (4) Industry memberships for your company employees or your appointed designates
- Each of the memberships entitle the named card holder voting privileges at the AGM
- Each of the memberships entitle the named card holder voting privileges for the Award Show
- Receive special discounts offered to all BCCMA members from Corporate Sponsors
- Submit community and artist news, event listings, tour dates and announcements monthly for the BCCMA e-Newsletter.
- Submit news/events for all social media outlet postings (Facebook & Twitter)



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GOLD SPONSORSHIP \$5,000.00

EVENT BENEFITS

- Full page black/white advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- The opportunity to have one designated members as presenters at the Award Show
- Company logo on the big screen at all ticketed events
- VIP Preferred seating/passes for all ticketed events throughout the year
- 8 tickets for the Annual BCCMA Awards Show
- 8 VIP post Awards Show passes (if applicable)
- Company name included in all BCCMA Event advertisement
- All BCCMA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all BCCMA events with company logo

YEAR ROUND BENEFITS

- Prominent sign/banner exposure at all BCCMA events
- Company name & logo on the sponsor page of our website with links to your company website
- Three (3) Industry memberships for your company employees or your appointed designates
- Each of the memberships entitle the named card holder voting privileges at the AGM
- Each of the memberships entitle the named card holder voting privileges for the Award Show
- Receive special discounts offered to all BCCMA members from Corporate Sponsors
- Submit community and artist news, event listings, tour dates and announcements monthly for the BCCMA e-Newsletter.
- Submit news/events for all social media outlet postings (Facebook & Twitter)



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SILVER SPONSORSHIP \$3,000.00

EVENT BENEFITS

- Half page black/white advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- The opportunity to have one designated members as presenters at the Award Show
- Company logo on the big screen at all ticketed events
- VIP Preferred seating/passes for all ticketed events throughout the year
- 6 tickets for the Annual BCCMA Awards Show
- 6 VIP post Awards Show passes (if applicable)
- Company name included in all BCCMA Event advertisement
- All BCCMA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all BCCMA events with company logo

YEAR ROUND BENEFITS

- Prominent sign/banner exposure at all BCCMA events
- Company name & logo on the sponsor page of our website with links to your company website
- Two (2) Industry memberships for your company employees or your appointed designates
- Each of the memberships entitle the named card holder voting privileges at the AGM
- Each of the memberships entitle the named card holder voting privileges for the Award Show
- Receive special discounts offered to all BCCMA members from Corporate Sponsors
- Submit community and artist news, event listings, tour dates and announcements monthly for the BCCMA e-Newsletter.
- Submit news/events for all social media outlet postings (Facebook & Twitter)



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BRONZE SPONSORSHIP

\$1,500.00

EVENT BENEFITS

- Quarter page black/white advertisement in our Award Show Program
- Company name and logo on the Award Show Poster
- Company logo on the big screen at all ticketed events
- VIP Preferred seating/passes for all ticketed events throughout the year
- 4 tickets for the Annual BCCMA Awards Show
- 4 VIP post Awards Show passes (if applicable)
- Company name included in all BCCMA Event advertisement
- All BCCMA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all BCCMA events with company logo

YEAR ROUND BENEFITS

- Prominent sign exposure at all BCCMA events
- Preferred Seating at BCCMA ticketed events
- Company name & logo on the sponsor page of our website with links to your company website
- One (1) Industry membership for your company
- The membership entitles the named card holder voting privileges at the AGM
- The membership entitles the named card holder voting privileges for the Award Show
- Receive special discounts offered to all BCCMA members from Corporate Sponsors
- Submit community and artist news, event listings, tour dates and announcements monthly for the BCCMA e-Newsletter.
- Submit news/events for all social media outlet postings (Facebook & Twitter)



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COPPER SPONSORSHIP \$500.00

EVENT BENEFITS

- Company name advertised in our Award Show Program
- Company name on the Award Show Poster
- Company logo on the power point presentation on the big screen at all ticketed events
- VIP Preferred seating/passes for all ticketed events throughout the year
- 2 tickets for the Annual BCCMA Awards Show
- 2 VIP post Awards Show passes (if applicable)
- All BCCMA advertisement posted on all social media platforms
- Company name mentioned on stage at all ticketed events
- Signage in strategic locations at all BCCMA events with company logo

YEAR ROUND BENEFITS

- Prominent sign exposure at all BCCMA events
- Preferred Seating at BCCMA ticketed events
- Company name & logo on the sponsor page of our website with links to your company website
- One (1) Industry membership for your company
- The membership entitles the named card holder voting privileges at the AGM
- The membership entitles the named card holder voting privileges for the Award Show
- Receive special discounts offered to all BCCMA members from Corporate Sponsors
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